



Alzheimers 
 Dementia 
 Support 
 Local support and guidance



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Registered Charity Number 1143867



25th November at Dorney Lake, Eton SL4 6QP



Registration Form

Name: _____

Tel: _____

Email: _____

Address: _____

Post Code: _____

Name of EACH Entrant: Please also mark if Adult(A) or Child(C)

Race Number	Name	A/C	Race Number	Name	A/C
Race Number	Name	A/C	Race Number	Name	A/C
Race Number	Name	A/C	Race Number	Name	A/C
Race Number	Name	A/C	Race Number	Name	A/C
Race Number	Name	A/C	Race Number	Name	A/C

Ticket Type	Price	QTY	Ticket Type	Price	QTY
Adult (over 16)	£20*		Adult Team of 5	£90*	
Child (Aged 5-16) Under 5's Free	£4*		Family Team of 4 (2 Adults & 2 Children)	£44*	

*****Signed:** _____

Total Payable

Date: ____/____/____

*****By signing this form you are agreeing to the Terms & Conditions of the event overleaf on behalf of all of the people you register.**

THANK YOU FOR YOUR SUPPORT!



Alzheimers
Dementia
Support

Local support and guidance

**Santa Fun
Run 2018**

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Registered Charity Number 1143867

25th November at Dorney Lake, Eton SL4 6QP

Event opens at 1pm, starters' orders at 1.45pm



Terms & Conditions

- **Refund Policy:** All registration fees are non-refundable or transferable.
- **Cancellation:** The organisers reserve the right to cancel the event due to exceptional circumstances...for example very severe weather or some other emergency that may affect safety. Under these circumstances regrettably no refunds can be given as the costs to the charity will have been incurred.
- **Disabled Access:** Disabled parking is at the side of the Boat House with lift access to first floor. We welcome wheelchair Santas.
- Please do not leave children (or dogs) unaccompanied.
- Please be aware that there are no cloak room or storage facilities at the venue (Eton College Rowing Lake, Dorney). The Venue or Organisers ('ADS') can in no way be held responsible for any injury or illness incurred during, or as a result of the event, or for any property lost, stolen or damaged.
- All participants must follow instructions given by the race officials, volunteers, medical people etc...
- All participants must conduct themselves in a professional and courteous manner.
- A fun run number will be provided to each participant which they must wear prominently and they should write their name and address and state any special medical conditions they may have on the reverse side
- Participants are asked to wear the Santa suits provided but do so at their own risk.
- Baby joggers, strollers and wheelchairs etc. where safe to do so, are permitted on the course as are pets as long as they are under control and cause no damage or risk to other participants. Those with wheeled equipment and pets are asked to start the race at the official start time only but from the back of the group of fun runners.
- The Official start time is the only time fun runners should take to the course and all are requested to take part in a short 'warm-up' 10 minutes prior to the official start time.
- First Aiders/Medical support will be available and all participants agree to accept, what is deemed to be, appropriate treatment and advice should any illness/injury occur.

*****"In completing this entry I declare that I, or anyone that I am paying for or is accompanying me, will not take part in the event unless medically fit to do so and that in any event will be participating at my/their own risk. I accept that the organisers will not be liable for any loss, damage, action, claim, cost or expenses which may arise in consequence of my/our participation in the event. I understand that entrance fees are non-refundable. I also hereby give my permission for 'ADS' to use my name, any comments, quotes, video footage and photographic likeness for marketing and promotional purposes. I also agree to abide by the Terms and Conditions of the event."**

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www.2018santa.eventbrite.co.uk

THANK YOU FOR YOUR SUPPORT!

Nicky 0751 376 2900

nicolaconnell@AlzheimersDementiaSupport.co.uk

GDPR

We value your personal privacy and appreciate that you entrust your personal details to us.

We do need to retain some information in order to keep in touch with you or to provide the services that you have requested to be a part of. We do however operate a strict privacy policy, which enables our contacts to opt-in to receiving information from us, and to select the way they receive this information – whether it is by email or post. You may contact us at any time to request removal from our lists.

When completing any forms, you consent to the collection and use of your information by Alzheimers Dementia Support ('ADS'). We may also capture observations in the course of our service provision. Our privacy policy operates in accordance with the Data Protection Act 1998 and the amendments of May 2018.

WHAT INFORMATION DO WE COLLECT AND HOW DO WE USE IT?

If you are a member, we may collect all of your contact details and possibly any medical conditions that would impact on the service that we provide for you. This could also include the details of emergency contacts.

If you are a volunteer, we may also require references and the details needed when applying for a DBS check.

If you have elected to Gift Aid, we retain only your contact detail, tax-payer status and the amount of funds received through your donations.

We may also ask you to sign a form agreeing that we may take photographs of you either for use in our marketing and communications or to ensure your safety when using one of our services.

We may therefore collect data under the following sections of the General Data Protection Regulations (hereafter referred to as GDPR):

Consent: We will use the data to involve you in our services

Sensitive Data: This may include racial or ethnic origin or information about your physical or mental health

Legal Obligation: This will include the information provided on our Gift Aid form which we must retain for the purpose of reporting to HMRC and where we are obligated by HMRC to advise individuals of the value of their donations.

Legitimate Interest: Where we need to review our services. For example, determining our operation strategy, determining trends, resource checking or for direct marketing.

We commit to retaining only the information vital to the provision of our services and to the operation of the charity.

HOW DO WE PROTECT YOUR INFORMATION?

Your information is kept on a secure server or Mailchimp and where hard copies need to be retained, locked within secure premises. We may have pass-code protected mobile phone access, including photographs during the use of our services.

Direct Access to the data is only given to Alzheimers Dementia Support staff and, where applicable, our authorised volunteers, with rare exceptions (see Third Parties below). Our data storage is reviewed under the GDPR regulations.

USE OF COOKIES

Cookies are small pieces of text information sent to your web browser when visiting a website. Cookies are designed to store information about your visit to any website and so enhance the functionality of your visit, no personal information or information that could be used to identify individuals is held in these cookies.

DISCLOSING INFORMATION TO THIRD PARTIES

We do not sell, trade or rent your personal information to companies. We may, on occasion, need to provide your details to other agencies, for example the emergency services, or the HMRC for enquiries relating to Gift Aid. Also, we may need to disclose your details if required to the police, regulatory bodies or legal advisors.

We will only ever share your information in other circumstances if we have your informed and explicit consent.

PERSONAL DATA – CHANGING WHAT WE HOLD

To ensure we provide you with the best possible support and relevant information, it is important we keep the data we hold about you up-to-date. You may change any of the information we keep about you at any time by sending an email to info@alzheimersdementiasupport.co.uk

If you wish to take up your right to see the personal data we hold about you please put your request in writing to the Privacy Officer at the mailing address below. Please include a return address with your request. We reserve the right to make an administration charge for repeated or excessive requests.

DATA USER

Mailing Address:

Alzheimers Dementia Support, Unit 113, 5 High Street, Maidenhead, Berkshire SL6 1JN

Registered office:

Alzheimers Dementia Support, Belmont Place, Belmont Road, Maidenhead, Berkshire SL6 6TB

Registered in England No: 07687060 Charity No: 1143867

**Sponsor & Supporter Prize
Draw!**

**Win £150 Virgin Experience
Days Vouchers for your Team**
(Family/Adult with the same team name)



**Alzheimers
Dementia
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Local support and guidance

**Sponsor & Supporter School
Prize!**

Win £250 for your school
(Register your school - most runners using your
school code wins!)

Thank you for registering for the 'ADS' Santa Fun Run on Sunday 25th November 2018 At Dorney Lake, Eton, SL4 6QP

Event opening 1pm, warm up 1.30pm, starters' orders at 1.45pm & 1.50pm (for families, wheels & dogs).

Fundraise for local People with Dementia & their Carers

Use the attached sponsorship form or set up a Just Giving Page at:
www.justgiving.com/AlzheimersDementiaSupport

Prize draw entry for ALL Just Giving pages raising over £50 for 'ADS' Event

Other prize categories: 1st & 2nd Fastest Male & Female, Best Dressed Wheels (non-motorised scooter/pushchair/wheelchair), Best Dressed Dog.

Please encourage as many people to take part or sponsor you as you can. Challenge your colleagues, smash your personal best or simply run for fun and raise money for Alzheimers Dementia Support 'ADS'. Dogs on leads and kids on scooters/pushchairs welcome with responsible owners and guardians though please – see T's & C's below

Where does the money go? Alzheimers Dementia Support 'ADS' is a charity which offers constructive practical guidance and a wide range of services to help people in the local community whose lives are directly or indirectly affected by Dementia. We strive to make a difference by helping those affected cope better whilst giving them the opportunity to experience a little joy and laughter in their difficult lives. Thank you for your support - All of the funds raised by 'ADS' are solely utilised locally to support these local people.

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Full T's & C's at www.2018santa.eventbrite.co.uk

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Contact Nicky: 0751 376 2900 nicola.connell@AlzheimersDementiaSupport.co.uk



WHAT WE DO AND WHY

Alzheimers Dementia Support 'ADS' is a charity which offers constructive practical guidance and a wide range of services to help people in the local community whose lives are directly or indirectly affected by Dementia.

We strive to make a difference by helping those affected cope better whilst giving them the opportunity to experience a little joy and laughter in their difficult lives.

'ADS' have one simple aim – to directly provide a much wider and consistently developing range of services and support specifically geared to meet the current needs of individuals affected by Alzheimer's disease here within our local community, both for People with Dementia and also their Carers in equal measure. All of the funds raised by 'ADS' are solely utilised locally to support these local people.



WHO WE HELP

There is an ever growing number of People with Dementia and their Carers within our local Community of Windsor, Ascot, Maidenhead, Slough and Langley who can benefit from our services.

Throughout the time since our inception in 2011, members of the 'ADS' team have successfully touched the lives of an ever growing number People with Dementia and their Carers and in so doing, have been able to, often dramatically, improve the quality of these people's lives. We also continue to support Former Carers and welcome their valuable input and involvement with our services.

The team's sole aim is to continue reaching out to more people locally and help them to cope with the difficulties of living with this disease through the delivery of high quality, enjoyable Services, whilst assisting with supporting their sometimes critical guidance and information needs.



AWARENESS TRAINING

Since 2011 'ADS' have been running informative and interactive training programs, aimed at raising the awareness of Dementia within our local community. Our training programmes have been designed to demonstrate how seriously the disease affects the lives of the many people it touches and comes in a variety of formats to fit the needs of different sectors.

Find out more at www.AlzheimersDementiaSupport.co.uk

TOGETHER WE CAN



How your donations can make a difference to our 'ADS' Members

- **£5** Buys tea, coffee and milk for a full week of services.
- **£7** Buys a Memorabilia gift pack which can be used to reminisce and engage people with dementia in a fun and fulfilling activity
- **£10** Venue hire for an hour (on average we hire halls for 58 hours per month)
- **£20** Could pay for a gentleman with dementia & a trained volunteer to enjoy lunch at the Toby Carvery (Mates with Plates service), which would provide the female carer a short respite (Ladies that Lunch Service)
- **£50** Home visit by 2 Dementia Advisors to offer support, information & advice to a family (often in a time of crisis)
- **£100** Provides 1 Moves and Grooves Tea Dance Service per month
- **£150** Covers 3 sessions (a full weeks') worth of Singing for Pleasure Services (Maidenhead, Windsor & Ascot) for an average of 60 people
- **£200** Moves & Grooves Tea Dance for a month which provides 4 hours of joy to up to 80 people (Windsor & Ascot)
- **£600** Can provide a month's worth (12 sessions/18 hours) of weekly Singing for Pleasure services in Langley, Windsor & Ascot
- **£700+** Could provide funding for an extra special event such as an afternoon tea for 60 people or a river boat cruise for 35

Thank you!

We'd love to see your photos from the day Use #ADSSantaRun



AlzheimersDementiaSupport



@ADSlocalsupport